

## ***ENCHIA Healthy Development Measurement Tool Short- and Long-term Strategy Proposal***

### Overarching Goal

To develop, implement and maintain the use of an evidence-based tool for healthy planning and policy-making in San Francisco.

### Short-term Goals

- Outreach to non-ENCHIA participants to gain buy-in into process and Tool utilization.
- Finalize the first complete and usable version *Healthy Development Measurement Tool*.
- Gain commitment from Planning Department to apply *HDMT* to area planning efforts.
- Pilot *Tool* on Eastern Neighborhoods Rezoning and at least one other redevelopment and/or planning process.
- Transfer *Tool* and supportive health evidence and policy strategies into a web-based application.

### Short-term Next Steps (6 months to 1 year)

- 1) Obtain comments from national technical reviewers; requests made to 60 individuals and organizations
- 2) Obtain comments from City agencies; requests made to 14 city agencies
- 3) Hire 3 interns for the summer; 3 graduate students hired
- 4) Develop research methodology for *Tool* application
- 5) Bring the *Tool* to a "Working Final Draft" form
- 6) Work with Planning department to incorporate objectives, indicators and targets to Area Plan process
- 7) Apply *Tool* EN rezoning when completed
- 8) Develop outreach plan targeting City staff, stakeholder organizations who are active on development issues, neighborhood interests who are not involved in planning processes, non-active residents and politicians
- 9) Educate Board of Supervisors on the purpose of the tool
- 10) Conduct outreach with non-ENCHIA participants to gain buy-in into process and *Tool* utilization. Goals:
  - Tell them about ENCHIA and its products
  - Obtain buy-in into the process and goals
  - Get input into the Tool
  - Train on *Tool* applicability
- 11) Develop training for *Tool* application among community partners
- 12) Conduct training for community partners who want to apply the *Tool*
- 13) Pilot *Tool* on plans, policies and projects that are important to community partners
- 14) Convert current spreadsheet format into web-based application

### Long-term Goals

- Maintain *Tool* and integrate lessons learned.
- Obtain funding to support process of institutionalizing *Tool* application within government.
- Organize ENCHIA subgroup (potentially) to campaign the Board of Supervisors to legislate the use of the *Tool* for planning development projects, and policies.
- Share *Tool* with other jurisdictions.
- Continue to meet with stakeholders and provide support for community organizations and City staff to use *Tool*.

### Long-term Next Steps (1 year to 2 years)

- 1) Hire a consulting company to maintain web-based *Tool*
- 2) Apply for grant funding to support process of institutionalizing *Tool*
- 3) Convene ENCHIA subgroup for campaigning the *Tool*
- 4) Facilitate the development of a campaign strategy with subgroup to:
  - Consult with other stakeholders on language of legislation
  - Write legislation
  - Meet with legislators
  - Organize larger ENCHIA Council to support legislation
- 5) Deliver professional presentations at APA, APHA, and other conferences to share *Tool* components, methodology, and lessons learned outside San Francisco
- 6) Develop outreach campaign to other jurisdictions
- 7) Continue to serve as support for community organizations and City agencies
  - Identify development projects that may affect interested communities
  - Work with community and/or City agencies to use the *Tool* to evaluate projects/policies